



CHILDREN'S RADIO
FOUNDATION

SAVE THE CHILDREN

MY BODY
MY RIGHTS ♀♂

COMPETITION 2018 ESSAY
POETRY
AUDIO FILE

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1. HOW TO USE THIS TOOLKIT

Welcome, all you bright shiny people of the Young Reporters Network! 2018 is gearing up to be an exciting year and this toolkit is designed to explain and equip you with the information to be a major player in your biggest activity this year: **A REGIONAL COMPETITION ON ADOLESCENT SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS AND TEENAGE PREGNANCY!**

This toolkit has four main goals:

- to help you understand the Regional Competition and how it works
- to equip you to get other young people in your community excited about it and entering the competition
- to guide you through managing the competition at your radio station
- to encourage you to make amazing radio for your station
- to enter into the Youth Radio Awards 2018

2. INTRODUCTION

In 2016 and 2017 you did a great job of focussing your radio shows and outreaches around adolescent sexual and reproductive health and rights as well as teenage pregnancy.

You have been sharing important information with your peers and community by using the radio and outreach guides, and involving people in challenging conversations. We are really are proud of your efforts. One parent at your World AIDS Day outreach in 2017 said:

“It’s very nice to see young children like you informing the youth about issues like these because many of them are in the dark and some of them don’t know how to protect themselves from this virus. Keep it up!”
Male parent, 32 years old.

At Children’s Radio Foundation, we believe that learning more about an issue, having conversations with others and understanding their experiences and life stories helps us build a world of...



We are inviting you to spread the love even further this year, by hosting a competition involving the youth in your community!

3. EXPLAINING THE REGIONAL COMPETITION TO OTHERS

Who can enter?

YOU! The competition is open to CRF Youth reporters in QwaQwa! It is not compulsory that every youth reporter enter, but it is an opportunity to develop an audio piece that can win you a prize and get your creative juices flowing. Entries for this group will be judged separately from untrained community youth.

REMEMBER!! Youth reporters must produce a broadcast quality audio piece. Please note that we are looking for great storytelling, so do not be restricted by formats like audio commentary or audio profiles. Any youth between 13 and 25 from your community not trained by CRF are eligible. These youth from around QwaQwa would need to know about the competition, the competition criteria, how to enter and how to submit their entries at the radio station, Tseki Clinic or Save the Children Offices. Community youth must produce a written entry, like an essay or poem.

How will they know?

We'd like **YOU**, your radio station, the clinic and Save the Children to be the ones to spread the word and get others excited and entering. **These are the steps we think you can take to do this:**

- The regional trainer for your radio station will come out to you and help you with ideas about sharing the competition details and formats with young people in your community.
- Together, you and the regional trainer will brainstorm an outreach activity to invite interested young people to come and learn about how the competition works and how they can enter. You could decide to just target two schools and invite grade 10 and 11 learners to an outreach where you explain the competition to them and get them excited about it.
- You will create a sound advert for the competition that will air on the radio station as regular programming.
- You will help coordinate how they actually submit their entries at the radio station, local clinic and Save the Children's offices. Flesh out roles and responsibilities for partners (i.e Qwaqwa Radio, the local clinic and Save the Children, and CRF).
- Think outside radio - what other marketing tools can you use to spread the word?

4. SPREADING THE WORD WIDELY

You will also need to talk to youth who did not attend your outreach and get the word out as widely as you can.

Here are a few ideas:

Use radio

- Create a jingle and advert for the competition. Include details such as who can enter, the deadline, entry formats as well as how and where entries can be submitted. Talk to the station manager about playing this jingle and advert throughout the day during regular programming.

Use Social Media

- Use your Facebook page to get the information out there. Post questions and opinions about SRH.
- Post pictures from the Youth Radio Awards and Ubuntu Lab from last year to get others excited.
- Send messages via WhatsApp to friends and young people.
- Post some of your SRH audio from Soundcloud onto your page.

Use paper

- Get creative! Create pamphlets or flyers with all the details of the competition and hand them out at schools, churches and sports clubs where youth are. Posters are old school and they work! Stick them up at the corner shop, the clinic, the supermarket.

5. GETTING OTHERS ON BOARD

So we need to get the word out to youth - not just about dates, prizes and competition rules. That's pretty easy. Youth in your community need to understand what they will be part of by entering this competition. They will also need to know what kinds of formats they can use.

So how can you share this with them?

Brainstorm the places in your community where you could host an outreach like this.

Examples are:



Questions to ask yourself:

- How many youth are ideal to have in this kind of outreach?
- Will you do more than 1 outreach?
- Will you need equipment, like speakers or recorders?
- Which suitable partners do you think can help you spread the word?
- Will you need snacks?
- How can your facilitator or the radio station manager, community discussion board members, parents or other adults help you?
- How do you decide on roles in your youth reporter group and who will take the lead?

Here are some areas you will need to cover with youth from the community in your outreach

What's the point of the Save the Children Competition?

The Children's Radio Foundation wants to:

- examine, explore, discover and promote adolescent sexual and reproductive health rights and knowledge around teenage pregnancy.
- to acknowledge that young people are sexual beings.
- to recognise that teenage pregnancy and adolescent sexual and reproductive health and rights are an issue in our country.
- to explore why parents are not participating in their children's sexual education and understanding of sexual health and rights.
- to explore how sexual health and rights education may affect the statistic that half of all new HIV infections occur among young people, aged 15–24.
- to learn from young people about what the barriers to sexual health education and services are and the big and small challenges youth face accessing those services.

By being part of this competition, youth will add their voices to important issues to relight the fire around crucial conversations about what connects us and what keeps us apart.

We want to know how important the issues of adolescent sexual and reproductive health and rights (ASRHR) are to young people. We want to know how youth are thinking about this, the causes, the complexities, the possible solutions. We want to understand how health services for young people work or don't work. How does stigma and other barriers affect pregnant youth accessing medical services?

We would like an entry that is passionate and insightful, that really expresses a deep reflection on the lives of young people. You don't have to have all the answers. You don't need to preach. But you do need to think about your topic as something that has many complex parts.

“Until the lion learns to write, every story will glorify the hunter”

- African Proverb

6. WHATS THE TOPIC?

Adolescent sexual and reproductive health and rights and teenage pregnancy are the big topics that people can use to create entries.

Some questions to guide these topics:

- Are gender violence and gender discrimination some of the reasons why young girls find it difficult to look after their sexual and reproductive health and rights?
- Do you think that teenage pregnancy is a big problem in Qwaqwa and in South Africa? What are your reasons?
- What can young people do to increase awareness about sexual and reproductive health and rights in schools, at home and places where young people hangout?
- If you were the South African Minister of Health, what would you change about sex education in schools and services for young people in clinics?
- Explain the types of choices that a sexually active, responsible young person makes.

Focussing the topic

Sexual and reproductive health and rights (SRHR) is a big subject. We have learned that one of the best ways to talk about SRHR is if we focus and narrow it down to one topic that's important to you.

Some of the topics that you, as youth reporters, have covered include:

Abortion, pregnancy wellness, gender-based violence, HIV prevention and treatment.

If you chose to talk about pregnancy wellness as a topic, let's look at how you could do that. Ask yourself these questions in order to cover one topic well.

- What are your rights as a young pregnant woman?
- How do people maintain a healthy pregnancy?
- How can friends, family and community support pregnant people?
- What should pregnant people and their support network/s do when complications arise?

These questions can be used to help you talk about any topic you choose to explore sexual and reproductive health.

We're not limiting entries to audio.

Formats

We're stepping out of the radio box and including writing and music!

Audio

In an audio entry, first the reporter must introduce him or herself by saying his/her name and where they are from, what the topic is about and who they are talking to.

Youth from the community can record their audio story over their cell phones.

Your audio story should be no longer than 3 minutes.



"Hi my name is ...and I am from... Today I am talking about the topic of... with"

Essays

Your essay should **not be longer than 2 pages in A4 size**

If you are handwriting your essay, **please use print** and not cursive writing.

My essay A4

My essay

Poem

Ensure that your poem is **no longer than 2 pages in A4 size**

If you are handwriting your poem, **please use print** and not cursive writing.

My poem A4

My poem

Whichever format you choose - be it an audio piece, a poem or an essay to tell your ubuntu story, there are a few things to think about and include in your entry.

Checklist for entries

- If you are telling a story about a person or people, did you get their permission?
- Your audio, essay need to be factual, about something real in the world. They are not about something that you made up.
- Is your audio entry listenable?
- Does your story include details such as where and when it happened?
- Does the story include your opinion with an explanation to support it?
- Does your story explain a problem and a solution?
- Did you include your name, surname, age, cellphone number and home address?

What makes a winning entry?

- Is the topic focussed?
- Is the location of the story clear?
- Does the entry propose a change or a possible change?
- Did the story convey a personal experience and not just a theory of sexual and reproductive health?
- Did the story convey the essence of sexual and reproductive health? For example, does it have elements of human rights, sexual and reproductive rights, health, family planning, decision making, privacy, freedom of expression, safety, self love, disclosure, testing and treatment?
- Does the story have a stand-out quality? In other words, is it different or unique?

Good does not mean big. As a judge, you do not need to find the biggest story. Instead, look out for the most meaningful.

How do youth get their entries to you?

1. Drop it in the box.

There will be a box at your radio station, Save the Children offices, local clinic(s) and school where young people must drop their written or printed entries, along with their entry form. Decide who will manage this box along with your local facilitator.

If they have an essay, they staple it to the entry form and drop it in the box.

If they have a poem, they staple it to the entry form and drop it in the box.

2. If you are a reporter who is entering, drop audio and entry forms with the local facilitator or a youth reporter leader.

7. THE JUDGING PROCESS

There will be one round of judging to the competition:

The first round of judging can happen at your radio station or Save the Children Offices. Young reporters can choose to host an event to announce and celebrate the winner.

Judging takes place between 26 March - 4 April 2018

Winners will be announced on Saturday, 7 April 2018

The Judging Process:

- Select a judging panel. This is an opportunity to network and create friends beyond the radio airwaves.
- No more than five people should make up your judging panel.
- The judging panel can include amongst other people, the station manager, a youth reporter, a Save the Children representative, community discussion board member, a clinic manager or a CBO worker.
- The judges will review all the entries as long as they have been received by the due date.
- The judges will choose a winner.

The Prize!



The winner will be contacted via telephone at the station in the presence of a SCSA or CRF representative and radio station manager.

THE 1ST PRIZE IS AN ALL EXPENSES PAID TRIP TO CAPE TOWN!!

THE 2ND AND 3RD PRIZES WILL BE AIRTIME, DATA!

Competition Rules

- The judges decision is final. There will be no correspondence with entrants to negotiate the judges decision once it is announced.
- Multiple entries are allowed.
- Third party entries will be disqualified! In other words, someone else can not enter on your behalf.
- The competition is open to persons between the ages of 13 to 25 years.
- Top 3 finalists will be contacted via telephone to attend the event at Qwaqwa Radio and their names will be shared on CRF health bimonthly newsletter, website and facebook page.
- The winner will be contacted by Save the children via the telephone.
- Children's Radio Foundation, Save the Children and Qwaqwa Radio will not pass on your details to any third party without your prior consent.

Dates and deadlines

10 MARCH 2018 - CONDUCT OUTREACH EVENT WITH COMMUNITY YOUTH TO GET THEM TO ENTER THE COMPETITION

11 MARCH 2018 - COMPETITION ENTRIES OPEN

24 MARCH 2018 - COMPETITION ENTRIES CLOSE

26 MARCH - 4 APRIL 2018 - JUDGING TAKES PLACE

7 APRIL 2018 - WINNERS WILL BE ANNOUNCED

8. THANK YOU

CRF, Qwaqwa Radio and Save the Children South Africa would like to thank you for your entries and the exciting ways that you have talked about adolescent sexual and reproductive health and rights and teenage pregnancy.

We are looking forward to your entries and we are confident that you and your peers will wow us.

Best of luck!



Save the Children



“...what you do affects the whole world. When you do well, it spreads out. It is for the whole of humanity.”

- Archbishop Desmond Tutu

REGIONAL ASRHR AND TEENAGE PREGNANCY COMPETITION ENTRY FORM

The ASRHR Competition is organized by the Children's Radio Foundation.

All information you provide will be treated with the utmost confidentiality. Youth under 18 years old must please have their parents/guardians sign the consent form.

Name: _____

Surname: _____

Gender: _____

Age: _____

Address: _____

Landline: _____

Mobile: _____

Email: _____

Alternative contact: _____

(If student) School name: _____

(If student) Grade of study: _____

Title of entry: _____

Community Radio Station: _____

Which entry have you submitted? Please tick relevant box.

Essay

Poem

Audio entry

PLEASE SIGN THE DECLARATION BELOW:

I _____ declare that my entry submitted to the Adolescent Sexual And Reproductive Health Rights Competition 2018 is my original work.

(signature)

I give permission for CRF, SCSA and Qwaqwa Radio to use my name and photograph on social media if I am chosen as a winner.

(signature)